# **Privacy Policy for TALL ENTERPRISES**

Last Updated: 02 December 2025

#### 1. Introduction

Welcome to TALL ENTERPRISES. We respect your privacy and are committed to protecting your personal data. This privacy policy will inform you about how we look after your personal data when you visit our website (regardless of where you visit from) and tell you about your privacy rights and how the law protects you.

#### 2. Data We Collect About You

We may collect, use, store, and transfer different kinds of personal data about you which we have grouped together as follows:

- Identity Data: Includes first name, last name, username or similar identifier.
- **Contact Data:** Includes billing address, delivery address, email address, and telephone numbers.
- **Technical Data:** Includes internet protocol (IP) address, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
- Usage Data: Includes information about how you use our website, products, and services.
- Marketing and Communications Data: Includes your preferences in receiving marketing from us and our third parties and your communication preferences.

### 3. How We Collect Your Data

We use different methods to collect data from and about you including through:

- **Direct interactions:** You may give us your Identity, Contact, and Marketing Data by filling in forms or by corresponding with us by post, phone, email, or otherwise.
- Automated technologies or interactions: As you interact with our website, we may automatically collect Technical Data about your equipment, browsing actions, and patterns. We collect this personal data by using cookies, server logs, and other similar technologies.
- Third parties or publicly available sources: We may receive personal data about you from various third parties and public sources.

# 4. How We Use Your Personal Data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- To register you as a new customer
- To process and deliver your orders
- To manage our relationship with you
- To enable you to participate in a prize draw, competition, or complete a survey
- To improve our website, products/services, marketing, or customer relationships
- To recommend products or services that may be of interest to you
- To comply with a legal or regulatory obligation

# 5. Data Security

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorized way, altered, or disclosed. We limit access to your personal data to those employees, agents, contractors, and other third parties who have a business need to know.

### 6. Data Retention

We will only retain your personal data for as long as reasonably necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting, or reporting requirements.

# 7. Your Legal Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including the right to:

- Request access to your personal data
- Request correction of your personal data
- Request erasure of your personal data
- Object to processing of your personal data
- Request restriction of processing your personal data
- Request transfer of your personal data
- Right to withdraw consent

## 8. Third-Party Links

Our website may include links to third-party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements.

## 9. Cookies

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly.

# 10. Changes to This Privacy Policy

We keep our privacy policy under regular review. This version was last updated on the date indicated at the top of this page. Historic versions can be obtained by contacting us.

### 11. Contact Us

If you have any questions about this privacy policy or our privacy practices, please contact us:

## **TALL ENTERPRISES**

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